www.dashboardinsight.com
Your **premier business intelligence**
resource for all things dashboard

Dashboard
I N S I G H T

Dashboard Insight (DI) is the paramount online resource for professionals in the business intelligence (BI) and data visualization industries. The DI community bridges the gap between business people (analysts, executives, other managers, dashboard users) and development/IT staff, making it the definitive forum for advancing the digital dashboard industry.

Dashboard Insight provides innovative articles, expert interviews, online videos, a comprehensive vendor directory, plus the latest industry news and events, posted daily, from around the world. It also gives you the latest and most compelling research for building dashboards, including data management, analytics, KPIs, data visualization trends and more.

Specifically, here's what you get from Dashboard Insight:

DI articles include/focus on:

- One-on-one interviews with BI experts
- Performance dashboard best practices
- New concepts in business intelligence
- Business performance management (BPM)
- White Papers
- Fundamental and advanced BI resources
- Dashboard creating and design

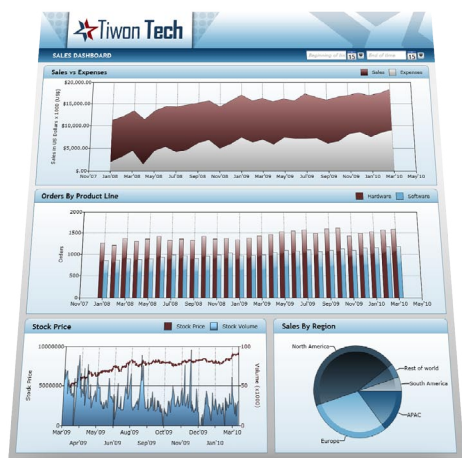**DI's easy to navigate sections include:**

- Multi-paged dashboard gallery
- Live interactive dashboards
- Business Intelligence Videos
- Beginner friendly "Getting Started" section
- Daily business intelligence news
- Industry leading vendor directory
- Hundreds of educational articles

"What I like very much about dashboardinsight.com is they are specializing in an increasingly relevant and important area for organizations: What to measure? How to select and report those measures? Accountability of managers and employees with consequences is rising in all organizations, including public sector government, so the topics addressed in this website are very important."

- Gary Cokins, Global Product Marketing Manager For Performance Management, SAS

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2011 Editorial Calendar - Monthly Spotlights

April - Environmentally friendly BI (Revisited)

May - Annual look at Mobile Business Intelligence

June - Dashboard Creating and Design

July - Software-as-a-Service (SaaS) (Revisited)

August - Self-Service Business Intelligence

September - Open Source Business Intelligence (Revisited)

October - Geographical and Location Intelligence (Maps)

November - Predictive Analytics

December - Key Performance Indicator (KPI) Selection

> " vendor neutral content and thought **leadership** on **business intelligence** and cutting-edge IT topics...

"Dashboard Insight has emerged as a forerunner in providing vendor neutral content and thought leadership on business intelligence and cutting-edge IT topics . The magazine's commitment to continuing education and beginner friendly subject matter has contributed greatly to its phenomenal growth. I am quite proud of my affiliation with Dashboard Insight and delighted that our articles are read by both industry insiders and newcomers to BI. We will continue to ensure that our readers have access to knowledge and insight into the BI and electronic dashboarding space that is simply not found elsewhere in print media or the internet."

- William Laurent, William Laurent Inc.

Visit **www.dashboardinsight.com** to see for yourself why business professionals around the world gather at **Dashboard Insight!**