

# No Mercy from the AWS Mafia



**By William Laurent**

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There are bodies buried in the blockchain.

Someday, one of them could be yours.

All your content might get whacked.

Think you roll fully decentralized?

I'm here with outlawed news.

A message you can't refuse:

**Most blockchains use centralized cloud infrastructure.**

Centralization in blockchain? Surprising, but it's true.

25% of all Ethereum workloads run on AWS.

The Bezos mafia runs most of Web3.

But there is a better way forward:

**The Internet Computer Protocol gives Web3 a fully decentralized future.**

Unlike other blockchains, ICP is not hosted on a centralized cloud infrastructure. Instead, it relies on a global network of independent data centers. This decentralized design ensures that no single entity holds undue control or influence.

It's a digital landscape where power is distributed, transparency reigns, and users regain control of their data.

With ICP, we're moving toward a more equitable and secure digital future.

Free yourself from the clutches of the Bezos' AWS empire

Join the good guys. Build on ICP.



Join the good guys!

How much longer can AWS lurk in the background of the blockchain landscape? It's only a matter of time before the world finally catches on to the tricks of Web3's nasty giant:

- ✗ Control in one entity's hands
- ✗ A single point of failure
- ✗ Data privacy issues
- ✗ Complex pricing
- ✗ Vendor lock-in

✓ Does your blockchain runs on AWS?

Then it's not truly decentralized.

It's time to free yourself from the cloud's grasp.