



By William Laurent

Artisanal Intelligence is the new AI.

Because we've run out of patience.

Crappy coffee? That's part of it.

The other part? Café culture!

We are:

- Exhausted from waiting in lines stretching 1km+
- Wary of our next Italian Lesson. Venti? Grande?
- Tired of repeating our name 3x-4x to the barista
- And they always get it wrong. Do I look like Deb?

It's 2023, and my coffee cup shouldn't look like it's been through a game of Scrabble.



Have you noticed how everyone's bursting with pride around their fancy coffee orders?

"I'll have a half-caff, double froth, with a whisper of cinnamon."

- → A whisper? Huh?
- → Are we in a library?
- → Is a sermon about to begin?

How about a coffee machine that just gets it?

Better to stay home and have AI manage your coffee journey.

- ✓ An AI coffee machine doesn't just make coffee
- ☑ It reads you, analyzes your morning routine
- ☑ It talks to your refrigerator. Got soy milk?

It knows that on Mondays, you need a triple shot of espresso just to look at your email.

And on Fridays?

It's whipping up a frothy cappuccino that says, "You made it through the week, buddy."

- ☑ When you say "big and strong" it knows what to do
- ☑ There is no idle chit chat and no annoying tip jar
- ☑ It's all business: the business of brewing coffee

The emergence of smart home technology, in conjunction with Web3 platforms like the Internet Computer Protocol (ICP), has created an environment where AI can effectively learn consumption habits, predict future demand through machine learning, and accommodate that demand with a high degree of customization.

Artisanal Intelligence is coming, and ICP will play a part in its development.



2023 has been a Banner Year for AI on ICP

In 2023, the DFINITY Foundation launched a \$5 million grant to promote decentralized AI on the Internet Computer blockchain, the only platform capable of running true DeAI without relying on centralized cloud services.

This initiative positions the Internet Computer to be the first blockchain running advanced AI models in a quasi-trustless mode.

The platform's trustless execution ensures verifiable, secure AI operations, producing reliable results. This approach allows for a separation of AI models and data, facilitating a combination of resources in an open marketplace by parties who may not trust each other. The inclusion of AI into the Internet Computer platform brings broader availability of models and data and increased ownership and transparency compared to traditional Web2 platforms.

P.S. Why has nobody invented a coffee machine that doesn't drip everywhere?